



2009 Annual Report

Who's Watching the Children?

Virginia Child Care
Resource & Referral Network



Child Care in Virginia

The Quest for Quality Child Care (Message from the Executive Director)

Many families all over Virginia are frustrated with the quality child care options available to them and are unsure what to do about it. Parents are often preoccupied with the immediate concern of finding affordable, available child care so they can go to work. Many fret over finding care without realizing that a customized list of qualified providers in their area is just a phone call away, thanks to the services offered by one of the regional child care resource and referral agencies across the state.

Families in Virginia can call the Virginia Child Care Resource & Referral Network (VA Child Care) at 1-866-KIDS-TLC to find out which agency handles referrals in their area.

Once a family learns where to find care, they need to learn how to recognize quality care. To them, quality needs to be just as important as cost. Families can have a significant impact on quality by becoming partners with their child care providers, pressing them to boost quality standards in their child's care setting.

Virginia has seen improvements in child care quality during the past few years, thanks to the implementation of the Quality Rating and Improvement

System (CRIS). However, Virginia still has a long way to go towards strengthening the child care system to ensure all children are in a safe and nurturing environment. Child care advocates, including the Virginia Child Care Resource & Referral Network, are doing their part: educating parents, training providers, and working with businesses to promote quality care.

Child care is an economic development issue. Child care must be available in communities for new businesses to thrive. Employers must do their part as well, helping to make quality child care more accessible for their employees. If Virginia businesses champion child care quality, they will reap the rewards of increased employee productivity and reduced absenteeism.

The early development of hundreds of thousands of children in Virginia is at stake, and it's going to take the cooperative efforts of government, industry, advocates and parents to improve the quality of care for our precious children. Let's join hands and begin the work now.



Sharon R. Veatch



Virginia Child Care Resource and Referral Services

The data below profiles the supply and demand of child care in Virginia including current cost, quality, and impact on Virginia's children, families and economy. Key data collected by VA Child Care is available to legislators and policymakers at the state and local level to help communities plan for the availability of affordable, quality child care.

Families Served: 7547

- 10,428 referrals were completed either by phone or Internet
- 43% of families looking for care experienced problems finding care due to cost, no openings, hours, location, quality and/or transportation
- 66% selected care based on the setting/ environment as a criteria for quality
- 24% of referrals were provided to families with an income of less than \$30,000
- 349 families were referred for financial assistance

Children Benefited: 10630

- 1265 referrals were made for children with special needs children
- 60% of children served were under the age of 3
 - 30% under the age of one year
 - 16% were for children 12 to 23 months
 - 13% were for children 24 to 35 months

Type of Care/ Service Requested

- 1889 families were provided technical assistance regarding financial assistance, child growth & development and other child rearing issues
- 47 families needed a referral for care after being "kicked out" due to the child's behavior

- Over 250 enhanced referrals were provided to military families
- 217 families needed a referral because the cost of their current care was too high
- 399 families needed care for non-traditional hour care including 24-hour care, weekend, rotating shifts, drop-in care and temporary/emergency care services
- 129 families needed a referral due to their current care closing

Type of Care Available:

- 9,486 legally operating child care providers are maintained in VA Child Care database
- Approximately 350,000 identified slots/ spaces available
- 2,771 technical assistance services were to child care professionals

Note: Service numbers reflect data collected via NACCRRAware (a child care resource & referral software) and individual agency reports from July 1, 2008 to June 30, 2009. Some numbers reflect statewide averages and do not include data from all member agencies.



"I gave birth to our little boy in April, he is such a joy. I feel so comfortable taking our little one to the child care we selected. Thank you for all the information and hard work, you did a fabulous job!"

Affordability

"As a working single mother of four children, I make \$30,000 per year, I do not qualify for child care subsidy but the cost of child care for four children at \$1100 per month is too expensive for me to afford without help. I can't afford to pay over 40% of my income for child care; I just don't know how I will be able to work."

Facts

- On average, child care for an infant in a child care center in Virginia cost \$10,400 which is more than the cost of tuition at one of Virginia's state colleges or universities of \$7,596.*
- On average, the income for a full-time, year-round child care provider is only \$18,700.
- On average, a family of four in Virginia earning the estimated median income of \$88,264 with an infant and preschooler in center based care will spend \$18,668 or 21% of their income on child care.

Note: The cost of higher education is subsidized by state and federal funds – the cost of child care is not.

AVERAGE WEEKLY COST – FULL-TIME

Age Group	License Center	*Family Provider	Income vs. Cost of Care
Infant 0-15 Months	\$200	\$161	
Toddler 16-23 Months	\$183	\$151	
Pre-School 2-4 Years	\$159	\$140	
School Age 5-12 Years	\$128	\$121	
Before & After School	\$95	\$82	

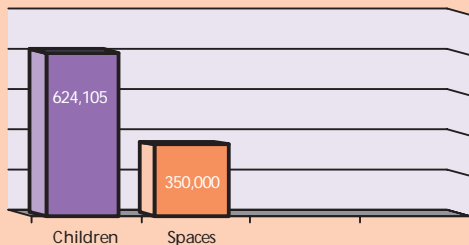
*Family Child Care (Home-based provider)

Sources: College Board, *Trends in College Pricing, 2007*, VA Child Care data, and 2007 American Community Survey conducted by the U.S. Census Bureau

Note: The rates shown are statewide averages, rates vary by locality

Availability

CHILDREN WITH PARENTS IN LABOR FORCE VS. AVAILABILITY OF REGULATED CHILD CARE SPACES



Sources: VOICES: 2009 VACCRRN data, 2007 U.S. Census Bureau's population estimates and 2008 KIDS COUNT State-Level Data

"I have infant twins and all the centers I checked had year long waiting lists..."

Facts

- By the year 2010, upwards of 85% of the labor force will consist of parents, and the number of working women will exceed working men
- Over 62% of children under the age of ten in Virginia are routinely cared for by someone other than their working parents (624,105 children).
- There are approximately 350,000 regulated (licensed, religiously exempt and voluntary registered) child care spaces in Virginia
- 50% of Virginia's children in child care are being cared for in an unregulated child care setting

Note: Due to the high cost of providing infant care, infant care is limited and often extensive waiting list exist, leaving parents with infants few choices.

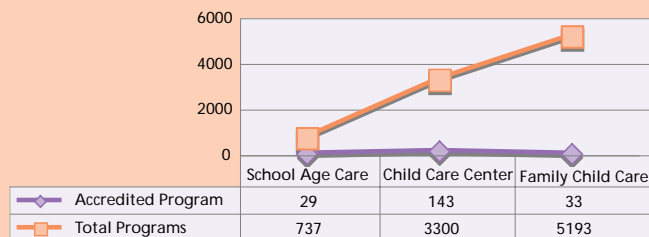
Quality

"I am in the military and I have not been able to access the military subsidy available to me because I cannot find child care that meets the military quality standards of accreditation"

Facts

- Of the over 3,300 child care centers in Virginia only 4% are accredited. 129 are National Association of Educators of Young Children (NAEYC) accredited centers and 14 are centers accredited by The National Association of Child Care Professionals (NACCP/NAAC).
- Of the 5,195 family child care home providers in Virginia, only 33 are accredited by the National Association for Family Child Care (NAFCC) in Virginia, less than 1%
- Of the 737 school age child care programs in Virginia, only 29 are programs accredited by the National Afterschool Association (NAA/COA): around 4%
- There are 127 early childhood programs have participated in the voluntary Virginia Quality Rating and Improvement System (QRIS).

ACCREDITED PROGRAMS IN VIRGINIA



Sources: VA Child Care data, National Association of Educators of Young Children, National Association of Child Care Professionals, National Association for Family Child Care, National Afterschool Association and Virginia Smart Beginnings-QRIS.

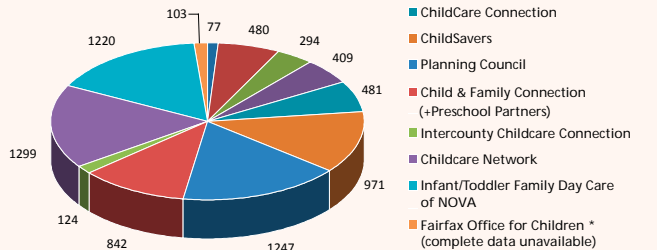
Major Accomplishments

"Dear Cindy, what a great help you were! I went to ABC Child Care today, and have to say that it feels instantly welcoming. I believe this is the perfect place for my sweet Ashley! THANK YOU SO VERY MUCH!!!!"

- 76% of families served stated the assistance help they received helped them in to make an more informed decision about choosing child care.
- 86% rated the quality of the information provided as good to excellent.
- 83% would use CCR&R services again to help find child care.

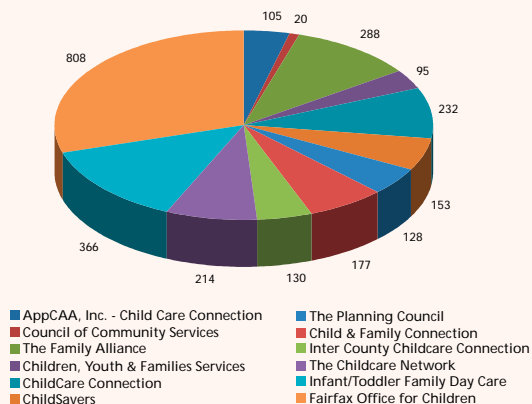
CLIENTS SERVED BY SERVICE DELIVERY AREA

7547 Unduplicated Clients Served by CCR&R Service Delivery Area



Professional Development

HOURS OF TRAINING BY CCR&R



- Through a partnership with the Virginia Department of Social Services, over 200 child care providers attended 35 hours of training offered statewide on Promoting Social Emotional Competence, based on the Center on the Social Emotional Foundations for Early Learning (CSEFEL) curriculum.
- Through a grant from the Virginia Department of Social Services for the Prevention of Child Abuse and Neglect, over 1200 child care providers caring for nearly 13,000 children between the ages of birth to three attended one of 85 trainings totaling 245 hours offered statewide.
- 89% of training participants reported an increase in knowledge of at least 20%.
- VA Child Care member agencies provided over 2,700 hours of training to over 15,000 participants.
- VA Child Care published a newsletter for child care providers in September 08, January 09 and May 09 and distributed it to over 2,000 child care providers statewide.
- VA Child Care implemented a statewide training tracking system in January 09 and has registered 1428 unduplicated child care providers, 153 trainings and 78 trainers in the system.

"I now understand more about children's behaviors and building relationships with children and their families. I will handle them differently..."

Organization

- VA Child Care redesigned its website to include an emphasis on the name VA Child Care, a forum for child care providers and parents and updated information on resources. The website generates an estimated 900 hits since per month at www.vachildcare.org
- VA Child Care staff participated on statewide and local workgroups, advisory groups and planning committees related to child care and development issues. Participation on various groups provides VACCRRN opportunities to keep abreast of current trends and child care related concerns in Virginia and creates exposure of the role of child care resource and referral in a comprehensive early childhood care and education system.
- VA Child Care staff serves as members on the following
 - Star Quality Advisory Team
 - Head Start Collaboration Advisory Committee
 - Infant & Child Mental Health Subcommittee
 - Special Quest and National Professional Development Center for Inclusion VA Team
 - Virginia School Age Child Care Association Board
 - Virginia Statewide Parent Education Committee
 - Virginia Smart Beginnings Plan for Early Childhood Goal 2 Committee
 - Virginia Association of Early Childhood Educators as a Liaison
 - Virginia Association of Information and Referral Agencies Board and 211 Task Force
 - Virginia Working Families Childcare Coalition
- VA Child Care has been instrumental in the formation of a statewide Afterschool Association known as Virginia Partnership for Out-of-School Time (VPOST). The group was formed to address the quality of afterschool early learning opportunities through partnerships, policy and quality initiatives. Members include: Virginia Department of Social Services, VOICES for VA's Children, Department of Education, Department of Juvenile Justice, Virginia Municipal League, Virginia Association of Counties and Cities, Parks & Recreation program afterschool service providers (Boys & Girls Club, YMCA, etc.), Virginia's Commission on Youth, and other key stakeholders. VACCRRN acts as fiscal agent for this group and has secured over \$25,000 to support the group for FY09/10.
- During this past year, VA Child Care has improved and enhanced its partnerships with the Virginia State Fair, the launching of an annual Child Care Day at the State Fair Early Childhood Workshop featuring Wolf Trap on October 1, 2008. Over 250 child care providers and children attended the interactive workshop "Everyone Comes from Different Place". The next event was sponsored by Mirmeland, Wolf Trap, State Fair of Virginia and VA Child Care. A repeat event is planned for September 30, 2009.



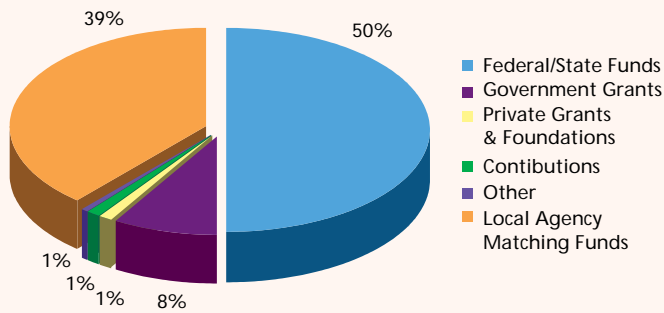
Fun was had by all at the STATE FAIR on Virginia Child Care Day October 1, 2008

FY 08/09 VA CHILD CARE CCR&R FINANCIALS

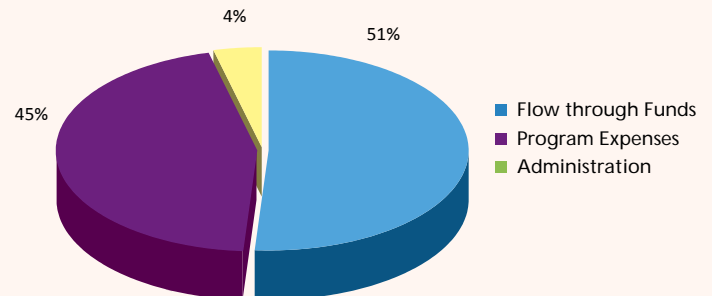
Revenues and Expenses July 1, 2008 – June 30, 2009

Revenues:	\$650,583	Expenses:	\$646,242
Federal/State Contracts	\$529,708	Flow through Funds	\$329,624
Government Grants	\$ 92,593	Program Expenses	\$292,173
Private Grants & Foundations	\$ 10,845	Administration	\$ 24,445
Contributions	\$ 12,429		
Other	\$ 5,008		
Local Agency Matching Funds	\$411,002		

REVENUE AND SUPPORT



EXPENSES



Donor List: July 1, 2008 – June 30, 2009

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**Note: Advisory Council Representatives to the board*

